



FILL MORE ROOMS

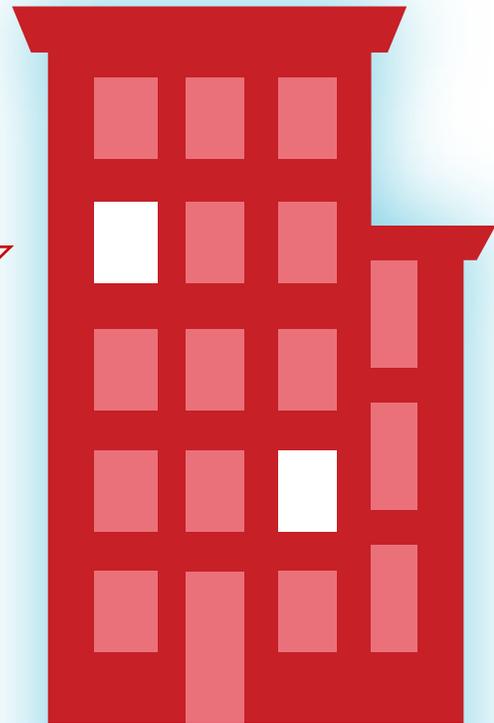
Enroll at joinhotwire.com

Email hotelhelp@hotwire.com

MORE GUESTS, LESS STRESS

Hotel rooms aren't made to be alone. Use Hotwire to discount rates on rooms that would otherwise go unfilled.

We hide your hotel name and address on our site. Your brand stays strong – your revenue too!



HOW CAN WE HELP YOU?

Fill rooms up to 100%

- Last-minute holes
- Shoulder dates
- Group wash

You'll have friends

- Dedicated account managers
- Help with pricing strategies
- We're like the person who brings donuts to meetings

We play big

- International and mobile points of sale
- Largest opaque distribution channel
- Part of Expedia, Inc.



Hotwire

Expedia Unpublished Rates

travelocity Top Secret Hotels



Points of sale across the world

HOW EASY IS HOTWIRE?

It's pain free

- No contracts or allotments
- Change your rates & availability any time
- Don't worry about best-rate guarantees

Getting paid is a snap

- Prepaid virtual credit card
- No cancellations, refunds or changes
- You can relax while your accountant calculates more revenue



HOW SIMPLE IS SET UP?

Just plug in

- Three connectivity options
- No property photos and descriptions needed
- You'll have time left over for a cup of coffee because your work is done



How Hotwire Works

Hotwire gives you a way to sell out every night. Pretty much transforming your business. It's true!

OUR MODEL

Hotwire lets you discount rooms that would otherwise go unfilled. You can do this happily while your brand and rate integrity stays spotless.

How? Your hotel is kept a secret on our site. The name and address is revealed only after booking.

It works because Hotwire guests are highly flexible (a unique segment), making trade-offs for last-minute deals.

How we display hotels



Hotel in downtown
San Diego area

.....
Amenities: free internet,
free parking, pools, and more
.....

95% recommended by
Hotwire customers

1. Set your rate

Your rate should give guests a reason to book blindly. The better your rate, the more we promote your hotel, the more you'll book. Plus, we give you reports and personal help setting smart, money-making strategies.

Typical discounts

- At least 30% off lowest retail, nonqualified rates
- Better than wholesale or bundled hotel and air rates
- Vary as you need – rates aren't fixed

Pricing structure

- We pay you the whole net rate plus tax
- Markups vary depending on factors like market demand
- No commission model

2. Connect with us

For loading rates and inventory, choose whatever is best for you. Our tech nerds make it easy.

Connectivity options

- Your central reservation system
- Hotwire Extranet
- Hotwire QuickConnect – talks to most channel management systems

3. Book your rooms

Once your inventory's loaded, we distribute it far and wide for you.

Extra reach

- North America, Europe and Asia
- Mobile, web and phone sales
- Opaque channel partners, like Expedia Unpublished Rates and Travelocity Top Secret Hotels

4. Get paid

What most hoteliers need to know: we pay right away.

Solid reservations

- Prepaid at the time of booking
- Paid using a virtual credit card
- No cancellations or refunds, so you're done